

24 March 2016

## Press Release | CAMBODIA-EU Business Dialogue

**Phnom Penh – Cambodia:** The European Chamber of Commerce in Cambodia (EuroCham) is hosting the first **CAMBODIA-EU Business Dialogue** on March 28, 2016 at Sofitel Phnom Penh Phokeethra, with the support of the Delegation of the European Union to Cambodia.

Organized around a series of panel discussions, the CAMBODIA-EU Business Dialogue will provide perspectives on the Kingdom as an investor friendly destination (particularly for European businesses) and highlight Cambodia's competitiveness within the new context of the ASEAN Economic Community.

**His Excellency Mr. SOK Chenda Sophea, Minister attached to the Prime Minister and Secretary General of the Council for the Development of Cambodia** will be chairing the CAMBODIA-EU Business Dialogue, and will participate in a high-level discussion panel.

Finally, **EuroCham will publically present its first White Book.** The White Book is a set of policy recommendations built from over a year's worth of consultation with our members that hopes to support the Royal Government in their efforts to improve the ease of doing business in Cambodia. EuroCham will be formally presenting the White Book at 11:15am.

**The event will be followed by a press conference at 14:00 pm, in Phokeethra 2 Meeting Room, Sofitel Phokeethra Hotel.**

*For further information, please contact:*

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***Real time audio Khmer translation will be provided via headphones during the CAMBODIA-EU BUSINESS DIALOGUE***