



ROSE APPLE<sup>®</sup>

PRIVATE VILLAS & EVENTS



**ROSE APPLE**<sup>®</sup>

PRIVATE VILLAS & EVENTS

## OUR COMPANY

Sophearith from Cambodia & Tim from Belgium.

- In 2009, in front of our original Bed & Breakfast stood two tall rose apple trees. The rose apple is a fruit typically found in Thailand and Cambodia. It's Khmer translation is '*Tjoempod*'.

# Who are we?

We're a well-run international team of hospitality experts looking forward to make everyone's stay with us one to remember. With our concierge and head of operation having been 15 years in travel management.

We speak English, French, Dutch and the local language Khmer.

We offer distinctive, elegant and luxurious villas for holiday rental dotted all over Siem Reap city and surrounding.

Our selection of private villas in Siem Reap ranges from villas with 2 to 13 bedrooms. And from modern style to traditional Cambodian inspired architecture.

Every villa comes fully staffed and we offer 24hrs concierge services.



# OUR TEAM

## our people



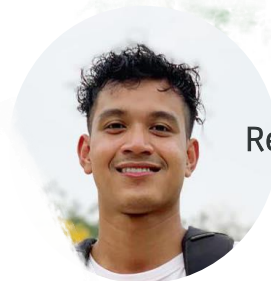
**Leaphea**

Reservation Officer  
Travel agents,  
Corporate, Reservation,  
BtoB



**Chanla**

Media Officer  
Pictures, videos,  
graphic design



**Davon**

Reservation Coordinator  
E-commerce, BtoC

**Sophearith**

Lead Concierge  
F&B,  
Company owner



**Tim**

Director  
Business Development,  
CSR, Company owner



# OUR PHILOSOPHY

## our essence



### VALUES

Standards of behavior to give purpose and key to support our vision & mission



### VISION

To be the standard, reference & market leader for green villas in Siem Reap  
To build an array of green villas under our ownership; rent or build our own



### MISSION

We specialize in private holiday villas in Siem Reap. And arrange personalized events on any scale! By offering a one stop shopping square for exclusive private villas and personal guidance to creating your special event.

All while balancing our ecological footprint.

# OUR SERVICES our products

## EXCLUSIVE PRIVATE VILLAS

7 villas in exclusive management  
with at the core: Athakon House &  
Rose Apple Residences.

## TAILOR-MADE SERVICE

Our signature dedicated,  
listening services starting from  
reservations to welcoming until  
guests return

## PERSONALIZED EVENTS

Arrangements at villa  
locations for any style  
event; gala-dinner,  
birthdays, weddings, etc.

## PROFESSIONAL PEOPLE

Personal concierge  
Dedicated reservations  
Pre-arrangements  
Qualified members

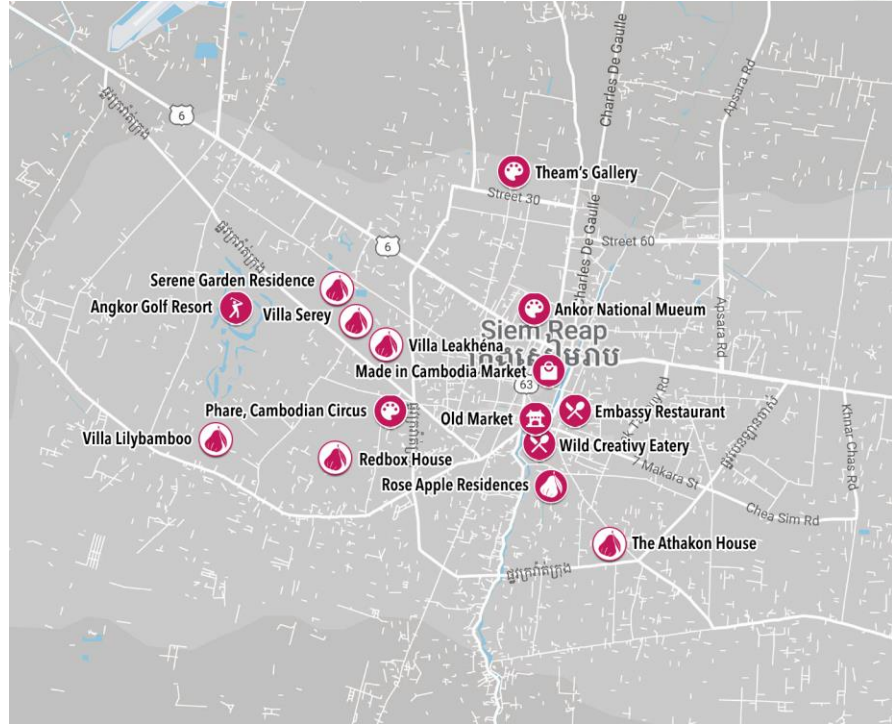
# LOCATIONS our villas

## The CORE

Started Athakon since 2019  
Rose Apple Residences since 2020

## The GROUP

Exclusive Management:  
Villa Leakhéna,  
Villa Serey, Serene Garden Residence,  
Redbox House, Villa Lilybamboo



# 7 unique villas with their specific features



**Athakon House**

Traditional Khmer architecture inspired grand villa



**Rose Apple Residences**

Modern villa in the heart of the city



**Serene Garden**

1 hectare green property in quiet forested area.



**Redbox House**

A beautiful architecture style with huge open space window.



**Villa Serey**

French inspired mix of traditional and modern villa



**Villa Leakhéna**

Colonial style very large villa in a great location



**Villa LilyBamboo**

Secluded beautiful and peaceful modern retreat in rural surrounding



# Athakon House

Traditional Khmer architecture  
inspired grand villa in large garden



2 to 14  
guests



5 mins in tuktuk  
from old market  
in a quiet  
environment

Property size 3300m<sup>2</sup>  
512m<sup>2</sup> indoor space  
200m<sup>2</sup> covered space  
Pool measures 7 by 14 m

## Information



7  
Rooms



9  
Beds



7  
Bathrooms



Saltwater  
Pool



1 TV  
Wi-Fi &  
Streaming



24/7  
guard



Laundry  
Machine



Dedicated  
concierge



3 staff  
on site



AC rooms



Wi-Fi



24/7  
assistance



Secured  
parking



Kitchen

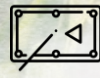
## Specific features



BBQ outside  
patio



Pet  
friendly



Pool Table



Pool house



Karaoke



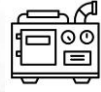
Big garden



Piano



Events  
friendly



Backup  
generator

# Athakon House



Watch the video



More info online



Download photos

# Rose Apple Residences

Modern villa located in the heart of the city for small group or family



2 to 10 guests



3 mins by tuk-tuk from old market in a quiet road

Property size 920m<sup>2</sup>

450m<sup>2</sup> indoor space

96m<sup>2</sup> covered space

Pool measures 5 by 15 m

## Information



5  
Bedrooms



5  
Beds



3  
Bathrooms



Saltwater  
Pool



1 TV  
Wi-Fi & DVD



24/7  
guard



Laundry  
Machine



Dedicated  
concierge



2 staffs  
on site



AC & fan



Wi-Fi



24/7  
assistance



Secured  
parking



Kitchen

## Specific features



BBQ outside  
patio



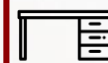
Playing  
room



2 dining  
areas



Library



2 offices



Events  
friendly



Pet  
friendly

# Rose Apple Residences



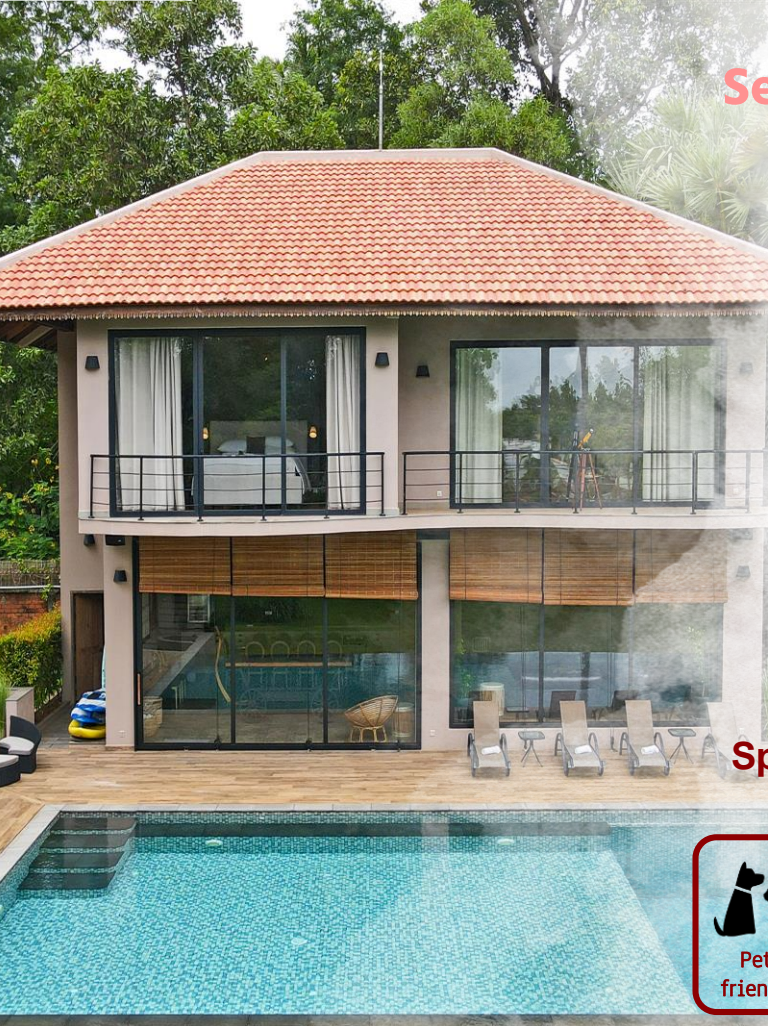
Watch the video



More info online



Download photos



# Serene Garden Residence

1 hectare green property in quiet forested area.



2 to 17 guests



9 mins in tuktuk from old market in a quiet environment

Property size 3300m<sup>2</sup>  
665m<sup>2</sup> indoor space  
96m<sup>2</sup> covered space  
Pool measures 7 by 18m deep end of 3.70m

## Information



6 Rooms



7 Beds



7 Bathrooms



Saltwater Pool



1 TV  
Wi-Fi & Streaming



24/7 guard



Laundry Machine



Dedicated concierge



9 staff on site



AC rooms



Wi-Fi



24/7 assistance



Secured parking



3 Kitchen

## Specific features



Pet friendly



Events friendly



Karaoke



Library



Wood fire Grill



Bicycle



Sports



Backup generator

# Serene Garden Residence

## Specific features



Archery  
Ranch



Bonfire  
Lounge



Gym



5m diving  
Platform



Pillow  
Lounge



Wood fire  
Sauna



Cold  
Bath



Tree  
House



Playground



Climbing  
Wall



Trampoline



Kayak in  
The pool



Parking  
Space



Organic  
Garden



Compost  
Station

# Serene Garden Residence

## Specific features



Cigar Room



Bathtub



Outside bathroom



TV Room



Scuba diving



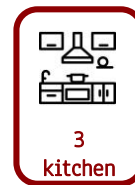
Walking closet



Office Space



Huge Garden



3 kitchen



3 dining



Playing room



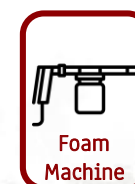
Downtown Setting



Solar panels



Calm Environment



Foam Machine

# Serene Garden Residence



Watch the video



More info online



Download photos



# Villa Leakhéna

Colonial style large villa  
in a great quiet location



4 to 32  
guests



10 mins by tuk-  
tuk from old  
market in a quiet  
environment

Property size 2050m<sup>2</sup>

512m<sup>2</sup> indoor space

79m<sup>2</sup> covered space

Pool measures 5 by 14 m

## Information



12  
Bedrooms



15  
Beds



11  
Bathrooms



Saltwater  
Pool



1 TV



24/7  
guard



Laundry  
Machine



Dedicated  
concierge



4 staffs  
on site



AC & fan



Wi-Fi



24/7  
assistance



Secured  
parking



Kitchen

## Specific features



Pet  
friendly



Outdoor  
kitchen



Calm  
environment



Big groups



Large  
garden



Large covered  
outdoor area



Events  
friendly



Backup  
generator

# Villa Leakhéna



Watch the video



More info online



Download photos

# Redbox House

A beautiful architecture style  
with huge open space window.



4 to 13  
guests



10 mins by tuk-tuk  
from old market in  
a quiet environment

Property size 1200m<sup>2</sup>

300m<sup>2</sup> indoor space

125m<sup>2</sup> covered space

Pool measures 4.5 by 7 m

## Information



5  
Bedrooms



8  
Beds



5  
Bathrooms



Saltwater  
Pool



1 TV



Dedicated  
concierge



1 staff  
housekeeping



AC & fan



Wi-Fi



24/7  
assistance

## Specific features



2 Kitchen



Calm  
environment



Big Garden



BBQ outside  
patio

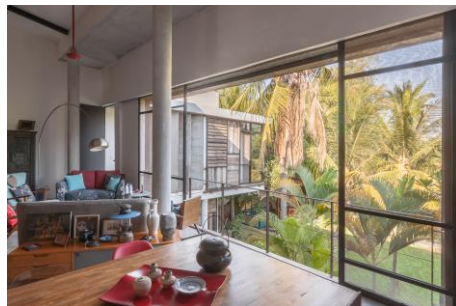


Art Deco



Natural  
Airflow

# Redbox House



Watch the video



More info online



Download photos

# Villa Serey

French inspired villa as a mix of traditional and modern elements



2 to 8 guests



8 mins by tuk-tuk from old market in a quiet environment

Property size 2100m<sup>2</sup>  
320m<sup>2</sup> indoor space  
120m<sup>2</sup> covered space  
Pool measures 4 by 10 m

## Information



4 Bedrooms



4 Beds



4 Bathrooms



Saltwater Pool



1 Wi-Fi TV streaming



Night guard



Laundry Machine



Dedicated concierge



1 staff on site



AC & fan



Wi-Fi



24/7 assistance



Secured parking



Kitchen

## Specific features



Pet friendly



Calm environment



Rural setting



Big garden



Events friendly



Backup generator



Drinking water tap

# Villa Serey



Watch the video



More info online



View more photos

# Villa Lilybamboo

Secluded beautiful and peaceful  
modern retreat in rural surrounding



2 to 4  
guests



6.2km from old  
market in a quiet  
environment

Property size 5724m<sup>2</sup>

245m<sup>2</sup> indoor space

Pool measures 4 by 11 m

Pool depth 1.45 m

## Information



2  
Bedrooms



2  
Beds



2  
Bathrooms



Saltwater  
Pool



1 Wi-Fi TV  
streaming



24/7  
guard



Laundry  
Machine



Dedicated  
concierge



2 staff  
on site



AC & fan



Wi-Fi



24/7  
assistance



Secured  
parking



Kitchen

## Specific features



Sonos  
Soundsystem



BBQ outside  
patio



Solar  
panels



Calm  
environment



Rural  
setting



Fireplace



Events  
friendly



Sand with  
sunset view

# Villa Lilybamboo



More info online



View more Photos



# OUR SERVICES

## For a tailor-made moment

### EXTRAS

- In-house Massage available
- Tour arrangements
- Drinks, Wine & Cocktail menu
- In-house dining menu
- Ticket services
- Bicycle & scooter rental
- Private boat rental on the Athakon boat
- Event service

### INCLUDED

- Airport service
- Welcome drink & snack
- Personal welcome by assigned English/French speaking concierge
- Daily breakfast
- 1 Afternoon high-tea
- Drinking water
- Soap, shampoo, conditioner & amenities
- Housekeeping/Villa manager
- 24hr assistance
- Laundry

# CUSTOMER TESTIMONIALS

guests opinions



## CHRIS WIEDMANN – April 2022

“We recently had the pleasure of staying at one of the Siem Reap luxury properties managed by Rose Apple Group in March 2022. The villa was amazing and exceeded our expectations. Just an absolutely beautiful place with top notch staff on site to keep things running smoothly. But the best part was that from start to finish, Tim the host and Savy the concierge at Rose Apple were absolute professionals and made us feel like VIPs. Before we arrived, any and all questions we had were addressed thoroughly and thoughtfully, and during our stay they were always available to assist with anything we needed help with. Truly a class act, and their attentiveness made the trip very special for everyone in our large group. Thanks again!”



## EMRE BARDA – May 2022

Me and my 10 friends stayed at the Athakon House for 4 nights. It was an incredible experience, I have rarely seen such an amazing service and dedication from an Airbnb. Tim's team have hosted and served us perfectly over the weekend, helping us with all activity and van bookings, food deliveries and any request we might had during our stay. Truly unbelievable service and team. I cannot wait to come back to Siem Reap over a weekend to enjoy this amazing villa again !

# Eco & ethical villas & travel

## Stay carefree, we assure

We're an equal opportunities employer and provide regular working hours, conditions and benefits to families. We are deeply concerned with supporting women leadership in work environment as well as in entrepreneurship

Day by day, our team continuous our search to further reduce our carbon footprint.

- We provide reusable aluminium water bottles in partnership with Refill Not Landfill to avoid plastic bottles use
- Our bathroom soap, shampoos, etc are chemical and animal cruelty free & vegan
- We purchase only local products and produce
- We purchase plant based bags for bins at the villas
- Rose Apple Residences is eco-designed to maintain an ambient temperature without the use of air conditioning and collects and cycles rainwater
- We pay a specific fee to Gaea for the waste collecting and glass bottles recycling
- We implement a compost for garden and kitchen waste and reuse in cycle

And we are already working on some new projects .... Stay tuned!



# Eco & ethical villas & travel

## We're a member of

To support our vision & mission we joined these associations and organizations providing our regular contributions in line with our ethics.



Sustainable Travel  
Pledge

**EURO**CHAM  
★ ★ ★ ★ ★ ★ ★ ★ ★ ★  
CAMBODIA



DESTINATION  
**MEKONG**

# THANK you!



@roseapplevillas

[contact@roseapplegroup.com](mailto:contact@roseapplegroup.com)

+855 17 247514

[www.roseapplegroup.com](http://www.roseapplegroup.com)